Illustration I (2L, 4LB, 3CR)

Statement of Prerequisites: ART 1050, ART 1110

Course Description:

This course is an introduction to the use of type, illustration and expressive design to communicate visually. It consists of a series of sequential exercises to promote creative problem solving techniques and to master basic technical skills.

This is an illustration design course that introduces the core concepts of compositional issues and strategies that are valid in all areas of visual design are explored through examples, exercises, critiques and creative projects. All Graphic Design majors are required to complete this course. We will refine our creative problem-solving skills. We will work to understand and analyze design problems, develop distinctive concept statements and then create and refine designs that manifest that concept. We explore designers and artists of the past and present for examples of successful visual design solutions. The course involves a balance of lecture and discussion along with extensive color design exercises and design problems.

Goals:

Students will:

- Design and create a sequence of projects that demonstrate theme development using historical or cultural references.
- Effective communication using the vocabulary associated with illustration.
- Use Gestalt principles and illustration techniques to address problems based on perception, pictorial composition and dynamics of color.

Outcomes:

- Integrate cultural and historical references into design solutions.
- Designing and painting compositions of designated subject matter using specific color schemes incorporating the use of line, value, shape and texture.
- You will exhibit proficiency in the use of illustration materials, techniques and media.

Materials

These will be needed almost every class, bring with you to every class.

1- 14x17 pad of Bristol paper (vellum or plate finish)

1-roll or pad of tracing paper

2-glue sticks- removable and regular (or roll-on adhesive)

1-Best-test rubber cement, Bestine thinner and rubber cement pick-up

1- Exacto-knife and extra blades

1- cork-back or rubber-back metal ruler

1-set of fine point markers of different widths

1-0.5 mechanical pencil with extra leads (HB or softer)

1-kneaded eraser (1- battery operated hand-held electric eraser and eraser shield)

1-bottle of India ink and a pen with a variety of pen points

1-bottle of bleed-proof white with 1- very good #3 round brush

1-set of 48 Prismacolor color pencils

1-set of watercolor, gouache and/or acrylic paint and several sizes of good brushes

set of colored inks
You will write evaluations and verbally critique works of art and presentation by using appropriate art terminology of illustration.

You will use a variety of strategies to create and evaluate the creative problem-solving process through intuitive processes, and risk-taking revisions, to arrive at a final composition.

You will organize a portfolio of works that demonstrate aesthetic understanding of the principles of design and color, elements of form, and appropriate presentation of art.

Methodology:

Studio instruction including critiques, lectures and demonstrations, will be used to introduce and review course material. There will be a self-written critique of finished work for each project, as well as verbal group critiques for concept and thumbnails sketches when assigned. Critiques will be conducted as open, informal forums where you discuss and comment upon other student’s work in a constructive, critical and intelligent manner. Please do not be afraid to openly question your fellow students on their decisions in regard to concept, design and presentation. Also be prepared to answer for your own work since no decision is made arbitrarily. I want you to be aware of why you created a specific design and be able to explain why you think your design is effective and appropriate to your concept. Group critiques are designed to improve your verbal presentation skills and to develop a professional attitude about your work. No aggressive, disrespectful or inappropriate comments or behavior be tolerated in class under any circumstance. Any student causing disruption or acting in an aggressive manner towards the instructor or fellow students will be removed from the class. No exceptions. If conflicts arise the instructor will try to present the most neutral and expectable solution.

Evaluation Criteria:

Final grades are based on the total number of points earned for the semester. Try to consider this as a job and you get paid in points. For example: daily attendance is worth 25 points for “clocking-in” for class. (750 total for the semester). If you are late or if you leave early (10 minutes or more), you will get docked in points (15points). It is your responsibility to allow enough time: to sleep, to eat, to change clothes, to get to work, pick-up kids, etc. before or after the scheduled class time. Be sure to let your employer know how essential your time is for your education. If you miss a lecture, a demonstration or a critique, it will count as one absence. Sleeping in class counts as an absence. Attendance is taken by signing-in. You alone are responsible for physically writing your initials on the sign-in sheet, if you do not: I will assume you were absent. Do not ask me to remember your presence. I won’t. Never sign-in for another student (that’s forgery). Attendance is mandatory for the Casper College scheduled final exam. Failure to attend the final will result in a deduction of 500 points of your hard earned semester points. There are no excused absences. Either you were physically present for the entire class session or you were not. Studies have shown that students who miss more than 3 classes rarely get an A for the course; usually after 5 absences they will have missed a significant amount of the material and end in

Classroom Rules:

For safety measures, this classroom will remain locked while class is in session

• ☑ No perfume, aftershave, cologne or scented hair products are allowed. I am allergic.

• ☑ No talking during work periods. You are denying quality work time for rest of the students. They paid for it. Break times are at 10 minutes before the hour and last for 10 minutes only. You must leave the classroom during a break. Use it or lose it.

• ☑ All electronic or digital devices must be turned off and stored along with purses, backpacks, or briefcases in the storage compartments by the door. Only materials to be used in class are allowed on or under your desk. Do not wear ear buds during class you will not be able to hear any new instructions during work time. Under no circumstance will texting during class be allowed. If caught text messaging during class, your phone will be confiscated. It will be solely my decision if/when I return it to you.

• ☑ No food or gum allowed. All drinks must be in a spill-proof container.

• ☑ Work time is not to be used to study for tests or to do homework for another course.

• ☑ Finishing an assignment in class does not automatically grant permission to leave early, as this may lead to sacrificing quality for speed.

• ☑ If you come to class ill with a cold or flu you will be required to wear a surgical mask and gloves to prevent infecting your fellow students.
Each finished project is worth 50 to 100 points (see sample report card for each project value, concept sketches and thumbnails are worth 25 points, and self-critique sheets each assignment or project are worth an additional 10 points.

Your participation in critiques will be considered as a part of attitude and effort and is worth 250 points for the semester. Attendance during a lecture or a critique is mandatory. I will help you any way I can during classwork time when you get stuck. That’s my job and I love my job. Never be afraid to ask for help when you need it. If you don’t ask I have to assume you know what you want to do and would prefer me to allow you to complete the project without my interference. However, please keep in mind my vast experience and allow me to make suggestions if I feel they would make your work stronger. Remember these projects are learning experiences not final original art pieces and I may actually demonstrate on your assignment in order to show you and fellow classmates ways to improve your work in a more simplified manner or help you get your work back on track. I expect everyone to have their work finished and ready for display at the beginning of class on critique days. Projects not finished and/or not on display at the start of critique will automatically drop 10% of grade received. You are denying fellow students the opportunity of your unique interpretation of the project. This is unfair to them as they are presenting their work to you. This is where true learning takes place. Concept sketches are mandatory when assigned and will receive a zero if not completed for critique (missed concept sketches must still be completed before you begin the final project, for this is a vital step in the project). I do not grade or critique unfinished projects until fully completed and they are subjected to any late penalties that apply. If you miss a deadline due to an absence, you must turn in the completed project on the day you return and are subjected to a 10% penalty of the received grade. This is a hands-on studio class so I expect you to bring all materials necessary to work in class. I cannot excuse you from class to purchase supplies. Special materials required for specific projects are listed in the assignment calendar. If you borrow any supplies from a fellow student or me you are expected to replace the materials as soon as possible. Materials are costly, ask me first for needed supplies. You must wait until break or after lectures or critiques to retrieve any forgotten materials. It is impossible for me to repeat an entire lecture or redo a demonstration for one student, as it takes important teaching time away from students who were in attendance and that is unfair to them. If you miss a lecture or demonstration it is your responsibility to get notes from a classmate before the next class so that you are prepared. You will be given a calendar for the semester that will list the projects and they’re due dates or deadlines.

A+ (98 to 100%): Excellent work. Shows evidence of original thinking, demonstrates vitality, addresses complex visual or conceptual ideas, uses materials well, technique is excellent and shows evidence of experimentation or risk-taking.
A (93 to 97.9%): Strong work. Work at this level is strong, although there may be some inconsistencies. Shows a grasp of the elements of art and principles of design. Shows evidence that the project is about something, but is it confident work?
B (85 to 92.9%): Good work. Work at this level shows some sense of direction, but may not be fully resolved. Exhibits some degree of success. Shows ability to manipulate ideas. Shows a good understanding of the elements and principles of design. Technical aspects are handled well but may not always match the concept.
C (78 to 84.9%): Moderate work. Work at this level shows a sense of effort but problems are not successfully resolved. May be more accomplished technically than conceptually, ideas are too common or over used. Demonstrates only an emerging
awareness of the elements of art/principles of design, but are too erratic in technique.

**D (73 to 77.9%): Weak work.** Work at this level is weak or awkward. It is simplistic, too obvious or a cliché solution. Shows no clear concept. Limited artistic decision-making. Shows lack or previous use of art materials.

**F (72.9% and below): Poor work.** Work at this level shows little if any evidence of critical thinking, is poor in technique, or trite in addressing the solution to the problem, lacks composition, lacks grasp of the elements of art/principles of design.

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**Class Policies:** Last date to change to Audit Status or to withdraw with a W Grade: **Friday, April 14, 2016.** You are expected to complete all assignments. I do not accept additional projects for extra credit. I encourage you to concentrate on the assigned project - quantity does not equate or guarantee quality. If you are auditing this course you are still subject to the same attendance requirements as those taking the course for credit and also must complete all assignments or withdraw from the class. **Casper College may collect and keep samples or copies of student work demonstrating achievement of the above outcomes.** Any personally identifying information will be removed from your work at your request.

**Student Rights and Responsibilities:** Please refer to the Casper College Student Conduct and Judicial Code for information concerning your rights and responsibilities as a Casper College Student.

**Chain of Command:** If you have any problems with this class, you should first contact the instructor (me) to attempt to solve the problem. It is totally inappropriate to discuss in class problems with another instructor, as they do not have the full information of the incident and they could possibly inflame the situation and result in formal grievances charges filed against their interference. If you are not satisfied with the solution offered by me, you should then take your problem through the appropriate chain of command starting with the Department Head, then the Dean, and lastly the Vice President for Academic Affairs. **Do not skip over any person on this list it is inappropriate and shows disrespect for the order of command.**

**Academic Dishonesty - Cheating & Plagiarism:** Casper College demands intellectual honesty. Proven plagiarism or any form of dishonesty associated with the academic process can result in the offender failing the course in which the offense was committed or expulsion from school. See the Casper College Student Code of Conduct. Remember: “Cutting and Pasting” in part or whole from text or images found on the internet may be considered plagiarism- you did not create it- you are stealing it.

**Official Means of Communication:** Casper College faculty and staff will employ your assigned Casper College email account as a primary method of communication. You are responsible to check your account regularly. **This is also, where you will find course evaluation links during course evaluation periods. These evaluations are taken seriously.** It is one of the main sources the College uses to obtain feed back from you about course content and if appropriate information needed was given for completion of your degree. **If 100% of the class completes the evaluation, then each student will have 25 pts added to their final score for the semester.**

**ADA Accommodations Policy:** If you need academic accommodations because of a disability, please inform me as soon as possible, after class, or during my office hours. To request academic accommodations, students must first consult with the college’s Disability Services Counselor located in the Gateway Building, Room 344, (307) 268-2557, bheuer@caspercollege.edu. The Disability Services Counselor is responsible for reviewing documentation provided by students requesting accommodations, determining eligibility for accommodations, and helping students request and use appropriate accommodations.
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