Art 2141 Semester/Year: Spring 2015

Lecture Hours: 3
Lab Hours: 3 Credit Hours: 1
Class Time: Days: Room: 5:00-5:50pm, Wednesday, VA 102
Instructor’s Name: Justin Hayward
Office Phone: 307-268-2663
Email: jhayward@caspercollege.
Office Hours: See office door

Course Description: Professional Practices
This Seminar focuses on specific aspects of artistic practice including preparing a professional portfolio, resume, artist statement, generating an exhibition, understanding careers in art and preparing work for museum and/or gallery consideration. This course is required for all art majors.

Statement of Prerequisites: None

Goal:
Introduce students to a variety of options for artists within their artistic practices and get them to think about their life choices.

Provide a set of tools and resources to enable artists to do things themselves.

Prepare the artist for issues that may come up as they develop their practice and provide the business skills necessary to have productive careers.

Outcomes:
1. Solve problems using critical thinking and creativity
2. Demonstrate knowledge of diverse cultures and historical perspectives
3. Appreciate aesthetic and creative activities
4. Use appropriate technology and information to conduct research

Course Objectives:
To create an understanding that artists are responsible for their own careers and choices.

To understand the basic tools and resources an artist needs to maintain their practice.

To impart the importance of how to conduct yourself as an artist in all social and professional situations.

To provide clear and accurate information, develop research skills, and create a life plan for the future.

To come away with valuable skills and a portfolio that can be used to begin or further an art career.
To expand the perception of the "art world universe" to understand opportunities and choices that determines the track of an artist's life and career.

Methodology:
This class will consist of lecture, lab, and demonstration.

Evaluation Criteria:
1. Attendance and participation are vital
2. All homework assignments are required
3. The final project will be your portfolio:
   - Business Cards
   - Take-away work samples
   - Cover Letter
   - Project Proposal
   - Your Artist Statement
   - Your Resume/CV
   - Work Samples (8-20 depending on the situation)
   - An annotated work description sheet
   - CD/DVD
   - An artwork (prepared and displayed professionally) in a show

Optional Text, Readings, and Materials:
Art/Work, Heather Darcy Bhandari and Jonathan Melber, Free Press, 2009
Getting Your Sh*t Together, Karen Atkinson & GYST Ink, 2010
Legal Guide for the Visual Artist, Tad Crawford, Allworth Press, 2010
The Business of Being an Artist, Daniel Grant, Allworth Press, 2010
The Practical handbook for the Emerging Artist, Margaret R. Lazzari, Wadsworth, 2010

Class Policies:
Assignments will have due dates. Please turn them in on time or they will be deducted points.

Last Date to Change to Audit Status or to Withdraw with a W Grade:

Student Rights and Responsibilities: Please refer to the Casper College Student Conduct and Judicial Code for information concerning your rights and responsibilities as a Casper College Student. Chain of Command: If you have any problems with this class, you should first contact the instructor to attempt to solve the problem. If you are not satisfied with the solution offered by the instructor, you should then take the matter through the appropriate chain of command starting with the Department Head/Program Director, the Dean, and lastly the Vice President for Academic Affairs.

Academic Dishonesty - Cheating & Plagiarism: Casper College demands intellectual honesty. Proven plagiarism or any form of dishonesty associated with the academic
process can result in the offender failing the course in which the offense was committed or expulsion from school. See the Casper College Student Code of Conduct.

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**Official Means of Communication:** Casper College faculty and staff will employ the student's assigned Casper College email account as a primary method of communication. Students are responsible to check their account regularly. This is also where you will find course evaluation links during course evaluation periods.

**ADA Accommodations Policy:** If you need academic accommodations because of a disability, please inform me as soon as possible. See me privately after class, or during my office hours. To request academic accommodations, students must first consult with the college’s Disability Services Counselor located in the Gateway Building, Room 344, (307) 268-2557, bheuer@caspercollege.edu. The Disability Services Counselor is responsible for reviewing documentation provided by students requesting accommodations, determining eligibility for accommodations, and helping students request and use appropriate accommodations.