ART 1130

Foundations: Color Theory (2L, 4LB, 3CR)

Statement of Prerequisites: None

Course Description:

Studies and sequential exercises in applied color theory. Exploration of the relationships of Hue, Value and Chroma are studied in progressive exercises to enhance the student’s awareness of color and its aesthetic relationships.

Goals:

This is a color design theory course that introduces the core concepts of color design: visual elements, principles of design and creative process. Composition issues and strategies valid in all areas of visual design are explored through examples, exercises, critiques and creative projects. All art and design majors are required to complete this course. We introduce and refine our creative problem-solving skills. We work to understand and analyze design problems, developing distinctive concept statements and then creating and refining designs that manifest that concept. We explore designers and artists of the past and present for examples of successful visual design solutions. The course involves a balance of lecture and discussion along with extensive color design exercises and design problems.

Outcomes:

You will demonstrate their knowledge of these theories and their improved technical skills by:

- Designing and painting compositions of designated subject matter using specific color schemes incorporating the use of

Materials

These will be needed almost every class, bring with you to every class.

- **Munsell Student Set** – must have for second day of class (85.00)
- **3-in1 Color Tool** (16.95) (available at the campus bookstore)
- 22” x 9” illustration boards (2-30x40)
- 22” x 6.25” x 6.25” black mount boards (2-30x40)
- set of Liquitex 2oz. bottle acrylic paints:
  - yellow light hansa
  - cadmium orange hue
  - cadmium red medium hue
  - alizarin crimson
  - medium magenta
  - brilliant purple
  - dioxazine purple
  - ultramarine blue
  - phthalocyanne green
  - permanent green light
  - raw sienna
  - burnt sienna
  - Neutral grey value #5
  - mars black
  - titanium white (4oz.)
- 9x12 **Staywet** palette (OR the stay wet palette that comes in the kit from Goedickes)
line, value, shape and texture.

- You will exhibit proficiency in the use of materials, techniques and media.
- You will write evaluations and verbally critique works of art and presentation by using appropriate art terminology.
- You will use a variety of strategies to create and evaluate the creative problem-solving process through intuitive processes, revisions and risk-taking, to arrive at a final composition.
- You will organize a portfolio of works that demonstrate aesthetic understanding of the principles of design and color, elements of form, and appropriate presentation of art.

Methodology:

Studio instruction including critiques, lectures and demonstrations, will be used to introduce and review course material. There will be a self-written critique of finished work for each project, as well as group critiques for concept and thumbnails sketches when assigned. Critiques will be conducted as open, informal forums where you discuss and comment upon other student’s work in a constructive, critical and intelligent manner. I expect you to openly question your fellow students on their decisions in regard to concept, design and presentation. Be prepared to answer for your own work since no decision is made arbitrarily. I want you to be aware of why you created a specific design and be able to explain why you think your design is effective and appropriate to your concept. Group critiques are designed to improve your presentation skills and to develop a professional attitude about your work. No aggressive, disrespectful or inappropriate comments or behavior be tolerated in class under any circumstance. Any student causing disruption or acting in an aggressive manner towards the instructor or fellow students will be removed from the class. No exceptions.

Evaluation Criteria:

Final grades are based on the total number of points earned for the semester. Try to consider this as a job and you get paid in points. For example: daily attendance is worth 25 points (750 total for the semester). If you are late or if you leave early (10 minutes or more), you will get docked 10% OF THE GRADE OF THE PROJECT. It is your responsibility to allow enough time: to sleep, to eat, to change clothes, to get to work, pick-up kids, etc. before or after the scheduled class time. If you miss a lecture, a demonstration or a critique, it will count as one absence. Sleeping in class counts as an absence. Attendance is taken by signing-in. You alone are responsible for physically writing your initials on the sign-in sheet, if you do not I will assume you were absent. Do not ask me to remember your presence. Never sign-in for another student. Attendance is mandatory for the

- 3-4 very good #3, #5 flat or round gold synthetic brushes
- pencils, double tip Sharpie, eraser (kneaded eraser)
- BESTEST rubber cement & BESTINE thinner
- rubber cement pickup
- masking tape
- glue stick
- water container for rinsing brushes (do not use the coffee cups by the sink
- bottle of acrylic matte medium
- disposable blade utility knife or exacto knife
- metal edged ruler or metal ruler with cork or rubber back
- bar of Ivory soap

Classroom Rules:

For safety measures, this classroom will remain locked while class is in session

- No talking during work periods.
- No perfume, aftershave, cologne or scented hair products are allowed. I am allergic.
- No food or gum allowed. All drinks must be in a spill-proof container.
- All electronic or digital devices must be turned off and stored along with purses, backpacks, or briefcases in the storage compartments by sign-in sheets. Only materials to be used in class are allowed on or under your desk.
- Work time is not to be used to study for tests or to do homework for another course.
- Finishing an assignment in class does not automatically grant permission to leave early, as this
Casper College scheduled final exam. **Failure to attend the final will result in a penalty of 500 points deducted from your total semester points in addition to loss of the points of the final exam.** You would most likely fail the course. There are no excused absences. Either you were physically present for the entire class session or you were not. After 3 absences you **cannot** get an A for this course, after 5 absences you will have missed a significant amount of the material and are subject to a failing grade.

Each finished project is worth 50, 75, or 100 points each (see sample report card for each project value. You can keep track of your progress by filling in your grades into this sample report card); concept sketches and thumbnails are worth 25 points, and self-critique sheets (provided with each assignment or project) are worth 10 points. Your **participation in critiques** will be considered as a part of attitude and effort and is worth 250 points for the semester. **Attendance during a lecture or a critique is mandatory.** I will help you in any way I can during classwork time when you get stuck. That’s my job and I love my job. Do not be afraid to ask for help when you need it. If you don’t ask I have to assume you know what you are doing. I expect everyone to have their work finished and ready for display at the beginning of class on critique days. Projects not finished and/or not on display at the start of critique will automatically drop 10% of grade received. Concept **sketches are mandatory** when assigned and will receive a zero if not completed for critique (missed concept sketches must still be completed before you begin the project, but will not receive a grade). I **do not grade or critique unfinished projects until fully completed and they are subjected to any late penalties that apply.** If you miss a deadline due to an absence, you must turn in the completed project on the day you return and are subjected to a 10% penalty of the received grade. No projects will be accepted after three class days late and you will receive an F. Usually 3 or more incomplete assignments result in failure of this course. This is a hands-on studio class so I expect you to bring all materials necessary to work in class. You will not be excused from class to purchase supplies. Special materials required for specific projects are listed in the assignment calendar. If you borrow any supplies from a fellow student or me you are expected to replace the materials as soon as possible. You must wait until break to retrieve any forgotten materials. It is impossible for me to repeat an entire lecture or redo a demonstration for one student. If you miss a lecture or demonstration it is your responsibility to get notes from a classmate before the next class so that you are prepared. You will be given a calendar for the semester that will list the projects and their due dates or deadlines.

**A+ (98 to 100%)**: Excellent work. Shows evidence of original thinking, demonstrates verve, addresses complex visual or conceptual ideas, uses materials well, technique is excellent and shows evidence of...
experimentation or risk-taking.

**A (93 to 97.9%): Strong work.** Work at this level is strong, although there may be some inconsistencies. Shows evidence that it is about something. Is confident work. Shows a grasp of the elements of art and principles of design.

**B (85 to 92.9%): Good work.** Work at this level shows some sense of direction, but may not be fully resolved. Exhibits some degree of success. Shows some manipulation of ideas. Shows a good understanding of the elements and principles of design. Technical aspects are handled well but may not always match the concept.

**C (78 to 84.9%): Moderate work.** Work at this level shows a sense of effort but problems are not successfully resolved. May be more accomplished technically than conceptually. Demonstrates only an emerging awareness of the elements of art/principles of design. Erratic in technique.

**D (73 to 77.9%): Weak work.** Work at this level is weak or awkward. It is simplistic, too obvious or a cliché’ solution. Shows no clear concept. Limited artistic decision-making.

**F (72.9% and below): Poor work.** Work at this level shows little if any evidence of critical thinking, is poor in technique, or trite in addressing the solution to the problem, lacks composition, lacks grasp of the elements of art /principles of design.

**Class Policies:**

Last date to change to Audit Status or to withdraw with a W Grade: **Friday, April 16, 2015.** You are expected to complete all assignments. I do not accept additional projects for extra credit. I encourage you to concentrate on the assigned project - quantity does not equate or guarantee quality. If you are auditing this course you are still subject to the same attendance requirements as those taking the course for credit and also must complete all assignments or withdraw from the class. **Casper College may collect samples of student work demonstrating achievement of the above outcomes. Any personally identifying information will be removed from your work at your request.**

**Student Rights and Responsibilities:**

Please refer to the Casper College Student Conduct and Judicial Code for information concerning your rights and responsibilities as a Casper College Student.
Chain of Command:

If you have any problems with this class, you should first contact the instructor(me) to attempt to solve the problem. If you are not satisfied with the solution offered by me, you should then take your problem through the appropriate chain of command starting with the Department Head (Mike Olsen), then the Dean (Dr. Eric Unruh), and lastly the Vice President for Academic Affairs (Dr. Tim Wright). Do not skip over any person on this list it is inappropriate and shows disrespect for the order of command.

Academic Dishonesty - Cheating & Plagiarism:

Casper College demands intellectual honesty. Proven plagiarism or any form of dishonesty associated with the academic process can result in the offender failing the course in which the offense was committed or expulsion from school. See the Casper College Student Code of Conduct. Remember: “Cutting and Pasting” in part or whole from text or images found on the internet may be considered plagiarism- you did not create it- you are stealing it.

Official Means of Communication:

Casper College faculty and staff will employ your assigned Casper College email account as a primary method of communication. You are responsible to check your account regularly. This is also, where you will find course evaluation links during course evaluation periods. If you email me a certificate of completion you will have 25pts added to your final score, if 100% of the class files the evaluation, then each student will have 50pts added to their final score for the semester. These evaluations are taken seriously. It is one of the main sources the College uses to obtain feedback from you about course content and if appropriate information needed you was given for completion of your degree. If you say nothing then nothing will ever change.

ADA Accommodations Policy:

If you need academic accommodations because of a disability, please inform me as soon as possible. See me privately after class, or during my office hours. To request academic accommodations, students must first consult with the college’s Disability Services Counselor located in the Gateway Building, Room 344, (307) 268-2557, bheuer@caspercollege.edu. The Disability Services Counselor is responsible for reviewing documentation provided by students requesting accommodations, determining eligibility for
accommodations, and helping students request and use appropriate accommodations.
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<td>1 19</td>
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<td>2 24 #1 Symmetrical balance 6x9 white &amp; black papers, cutting tools, poly. wrap, tape, glue and black mat board mount &amp; wrap demo</td>
<td>20 21 16 Lecture and introductory exercises white &amp; black papers, cutting tools and glues project due in class</td>
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<td>3 2 #3a,b Symmetrical &amp; Asymmetrical composition 6x9 letterforms &amp; symbols cutting, gluing, and mounting supplies #2 DUE 50pts</td>
<td>25 26 #2 Asymmetrical balance composition 8x8 same supplies #1 DUE 50pts</td>
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<td>4 9 #5a &amp; b Center of Focus composition 6x9 and 8x8 B&amp;W paper, cutting, gluing, mounting supplies #4 DUE 50pts</td>
<td>10 11 #5a &amp; b Center of Focus composition 6x9 and 8x8 B&amp;W paper, cutting, gluing, mounting supplies #4 DUE 50pts</td>
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<td>6 23 6b Aerial perspective - torn paper landscape value painted papers, glue supplies #6a DUE 50pts</td>
<td>24 25 #6c Landscape: Scratch board value mass through line 5x7 Ampersand scratchboard &amp; scratchboard tools, white transfer sheet #6b DUE 75pts</td>
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<td>7 2 #6c Landscape: value mass/line finish</td>
<td>3 4 #7 Essence of trees drawing ink 100 marks, 100 sketches, one pine tree &amp; one palm tree MUST mounted before leaving #6c DUE 100pts</td>
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<td>8 9 #8a Negative/positive merge 5x7or 6x6 4B-6B graphite pencil, good drawing paper, tracing paper</td>
<td>10 11 mini-sketches due 25pts Start final</td>
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<td>10 23 8a Negative/positive merge 5x7or 6x6 4B-6B graphite pencil, good drawing paper, tracing paper</td>
<td>24 25 mini-sketches due 25pts Start final</td>
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<td>11 30 8b copy drawing onto Bristol board, make mini-sketches in color warm/cool color to create sense of depth. #8a DUE 100pts</td>
<td>31 1 20 mini-sketches due 25pts Finish final part “b”</td>
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<td>12 6 #9a JABBERWOCKY magazine collage, scissors, 3M 811 removable tape, tracing paper #8b DUE 100pts</td>
<td>7 8 #9b,c JABBERWOCKY 5” triangle geometric shape composition exacto knife, tracing paper, sharpie</td>
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<td>13 13 9d JABBERWOCKY line composition exacto knife, tracing paper, sharpie</td>
<td>14 15 #10a Frog: 6x9 or 8x8 value study fine point sharpie, black &amp; white paint, ink, or scratch board #9a,b,c,d DUE 150 pts</td>
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<td>14 20 #10b Frog: color shapes good brushes, water container</td>
<td>21 22 #10c Frog: letterforms fine point sharpie, drawing ink and fine brush</td>
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<td>15 27 #10d Frog: torn paper</td>
<td>28 29 #10a, b, c, d Finish: final work day until 11:00 #11 discussion &amp;collage demo</td>
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<td>16 4 #11 Abstract color &amp; texture memory collage: write draft of memory cut foam core, start sketches #9a,b, c, d DUE 300pts (75pts ea)</td>
<td>5 6 #11 sketches due and paragraph due (mandatory) 50pts Bring all materials needed to work in class</td>
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<td>17 MANDATORY FINAL EXAM WEEK</td>
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# 11 CRITIQUE & Portfolio Review: date and time to be announced