Foundation: 2 Dimensional Design (2L, 4LB, 3CR)

ART 1110  FALL 2015  M&W 9:00-11:50 am  Classroom: VA 116

Instructor: Nancy Madura  E-Mail: nmadura@caspercollege.edu
Phone: 268-2507  Office: VA115  Office Hours: M&W 12:00-2:00 pm

Course Description:

Studies and sequential exercises in the basic elements of design: shape, line, and value, color and texture. Exploration of the relationships of these elements with emphasis on composition.

This is a visual design theory course that introduces the core concepts of visual design—visual elements, principles of design and creative process. Composition issues and strategies valid in all areas of visual design are explored through examples, exercises, critiques and creative projects. All art and design students are required to complete this course. We introduce and refine our creative problem-solving skills. We work to understand and analyze design problems, developing inventive concept statements and then creating and refining designs that manifest the concept. We explore designers and artists of the past and present for examples of successful visual design solutions. The course involves a balance of lecture and discussion along with extensive design exercises and design problems.

Goals:

You will be shown how to recognize pictorial organization through the study of composition, the elements of design and the principals of organic unity, to critically analyze about your concepts in order to evaluate your own progress and appropriately present your artwork.

Outcomes:

• You will demonstrate knowledge of pictorial organization by designing compositional projects using the elements of line, value, shape, color, and texture.
• You will exhibit proficiency in the use of materials, techniques and media.
• You will be able to identify and define the formal elements of art and the principles of design.
• You will write evaluations and verbally critique works of art and presentation by using appropriate art terminology.

Classroom Rules:

For safety measures, this classroom will remain locked while class is in session! No perfume, aftershave, cologne or scented hair products are allowed. I am

Materials:

Required supplies: (approximate cost: $175-$200)
These will be needed almost every class, bring with you to every class. Get yourself a box good box carrying your supplies- a fishing tackle box works well!
~9”x12” or 14”x17” pad of good drawing paper
~Several sheets of black paper
~Metal ruler with cork or rubber back
~Small disposable blade knife OR Exato knife- & 1 pack of #16 blades
~Utility knife for cutting mounting board
~Good scissors
~Soft lead (2B to 6B) drawing pencils
~6 Prismacolor pencils: #902, 918, 919, 921, 936, and 1002
~Erasers (kneaded erasers)
~2-30x40 sheets black mat board
~Roll of clear polyester wrap
~1 can of BESTEST rubber cement- and BESTINE rubber cement thinner
~Rubber cement pickup
~Masking tape
~Roll of 3M #811 removable tape
~Roll of yellow tracing paper
~2 or 3 Double end Sharpies
~5”x7” Ampersand scratchboard & scratch points and holder
~Bottle of black drawing ink
~1 tube or bottle each of black and white acrylic paint
~2 good quality synthetic bristle brushes:
#4 round brushes & #8 flat brushes
~2 “or 3” wide sponge brush
~Wide bottom water container for rinsing brushes
the principles of design, elements of form, and appropriate presentation of your artwork.

**Methodology:**

Studio instruction including critiques, lectures and demonstrations, will be used to oduce and review course material. There will be a self-written critique of finished work for each project, as well as group critiques for concept and thumbnails sketches assigned. Critiques will be conducted as open, informal forums where you discuss and comment upon other student’s work in a constructive, critical and diligent manner. I expect you to openly question your fellow students on their ideas in regard to concept, design and presentation. Be prepared to answer for your work since no decision is made arbitrarily. I want you to be aware of why you used a specific design and be able to explain why you think your design is effective or appropriate to your concept. Group critiques are designed to improve your sentiment skills and to develop a professional attitude about your work. No repressive, disrespectful or inappropriate comments or behavior be tolerated in class ler any circumstance. Any student causing disruption or acting in an aggressive manner towards the instructor or fellow students will be removed from the class. No exceptions.

**Evaluation Criteria:**

All grades are based on the total number of points earned for the semester. Try to consider this as a job and you paid get in points. For example: daily attendance is worth 25 points (750 total for the semester). If you are late or if you leave early (10 minutes or more), you will get docked in points (15 points). It is your responsibility to show up on time: to sleep, to eat, to change clothes, to get to work, pick-up kids, etc. More or after the scheduled class time. If you miss a lecture, a demonstration or a critique, it will count as one absence. Sleeping in class counts as an absence. Endurance is taken by signing-in. You alone are responsible for physically writing your initials on the sign-in sheet, if you do not I will assume you were absent. Do not me to remember your presence. Never sign-in for another student. If you are absent the class before or after a scheduled Casper College break you will have an itional 15 points deducted from your total semester points. Attendance is mandatory for the Casper College scheduled final exam. Failure to attend the final will result in a penalty of 500 points deducted from your total semester points in addition to the points of the final exam. You would most likely fail the course. There are excused absences. Either you were physically present for the entire class session you were not. After 3 absences you cannot get an A for this course, after 5 ences you will have missed a significant amount of the material and are subject to failing grade.

Each finished project is worth 50, 75, or 100 points each (see sample report card for project value. You can keep track of your progress by filling in your grades into sample report card); concept sketches and thumbnails are worth 25 points, and critique sheets (provided with each assignment or project) are worth 10 points.

Your participation in critiques will be considered as a part of attitude and effort and is worth 250 points for the semester. Attendance during a lecture or a critique is mandatory. I will help you any way I can during classwork time when you get stuck. It’s my job and I love my job. Do not be afraid to ask for help when you need it. If don’t ask I have to assume you know what you are doing. I expect everyone to e their work finished and ready for display at the beginning of class on critique s. Projects not finished and/or not on display at the start of critique will automatically drop 10% of grade acquired. Concept sketches are mandatory when
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**Foundation:**

Stealing it.

Text or images found on the internet may be considered plagiarism.

Casper College Student Code of Conduct. Remember: "Cutting and Pasting" in part or whole from an offender failing the course in which the offense was committed or reported or reported to administration. Death penalty.

**Academic Dishonesty**

Student.

Judicial Code for information concerning your rights and responsibilities.

**Student Rights and Responsibilities:** Please refer to the Casper College Student Conduct and Student Rights and Responsibilities as a Casper College Student.

**Class Policies:**

- I encourage you to concentrate on the assigned project - quantity does not equate or guarantee quality. If you are auditing this course you are still subject to the same attendance requirements as those taking the course for credit and also must complete all assignments or withdraw from the class.
- If you miss a lecture or demonstration it is your responsibility to get notes from a classmate before the next class so that you are prepared. You will be given a calendar for the semester that will list the projects and they're due dates or deadlines.
- If you miss a deadline due to an absence, you must turn in the completed project on the day you return and are subjected to a 10% penalty of the received grade. An additional 10% will be deducted for each class the project is late. No projects will be accepted after three class days late and you receive an F. Usually 3 or more incomplete assignments result in failure of this class. This is a hands-on studio class so I expect you to bring all materials necessary for work in class. You will not be excused from class to purchase supplies. Special materials required for specific projects are listed in the assignment calendar. If you row any supplies from a fellow student or me you are expected to replace the materials as soon as possible. You must wait until break to retrieve any forgotten materials. It is impossible for me to repeat an entire lecture or redo a demonstration for a student. If you miss a lecture or demonstration it is your responsibility to get notes from a classmate before the next class so that you are prepared. You will be given a calendar for the semester that will list the projects and they're due dates or deadlines.

**Cheating & Plagiarism:**

Casper College demands intellectual honesty.

**Cultural Dishonesty - Cheating & Plagiarism:**

Casper College demands intellectual honesty. Cheating or plagiarism or any form of dishonesty associated with the academic process can result in the failure of the course and/or expulsion from the school. Check the grade.

**Assessment:**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Description</th>
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<tbody>
<tr>
<td>A+ (98 to 100%)</td>
<td>Excellent work. Shows evidence of original thinking, demonstrates verve, exceeds complex visual or conceptual ideas, uses materials well, technique is excellent and shows evidence of experimentation or risk-taking.</td>
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<tr>
<td>A (93 to 97.9%)</td>
<td>Strong work. Work at this level is strong, although there may be some inconsistencies. Shows evidence that it is about something. Is confident work. Shows a grasp of the concepts of art and principles of design.</td>
</tr>
<tr>
<td>A- (90 to 92.9%)</td>
<td>Good work. Work at this level shows some sense of direction, but may not be fully resolved. May be more accomplished technically than conceptually. Demonstrates only merging awareness of the elements of art/principles of design. Erratic in technique.</td>
</tr>
<tr>
<td>B (87 to 89.9%)</td>
<td>Moderate work. Work at this level shows a sense of effort but problems are not always resolved. May be more accomplished technically than conceptually. Demonstrates only merging awareness of the elements of art/principles of design. Erratic in technique.</td>
</tr>
<tr>
<td>B- (84 to 86.9%)</td>
<td>Weak work. Work at this level is weak or awkward. It is simplistic, too obvious or cliché solution. Shows no clear concept. Limited artistic decision-making.</td>
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<tr>
<td>C (78 to 84.9%)</td>
<td>Poor work. Work at this level shows little if any evidence of critical thinking, execution in technique, or trite in addressing the solution to the problem, lacks composition, lacks grasp of elements of art/principles of design.</td>
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<tr>
<td>D (73 to 77.9%)</td>
<td>Poor work. Work at this level is weak or awkward. It is simplistic, too obvious or cliché solution. Shows no clear concept. Limited artistic decision-making.</td>
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<tr>
<td>F (72.9% and below)</td>
<td>Fail. Work at this level is weak or awkward. It is simplistic, too obvious or cliché solution. Shows no clear concept. Limited artistic decision-making.</td>
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**Policies:**

Last date to change to Audit Status or to withdraw with a W Grade: **Friday, November 015.** You are expected to complete all assignments. I do not accept additional projects for extra credit. I encourage you to concentrate on the assigned project - quantity does not equate or guarantee quality. If you are auditing this course you are still subject to the same attendance requirements as those taking the course for credit and also must complete all assignments or withdraw from the class. Casper College may expect and keep samples or copies of student work demonstrating achievement of the above outcomes. Any personally identifying information will be removed from your work at your request.

**Student Rights and Responsibilities:**

Please refer to the Casper College Student Conduct and Student Rights and Responsibilities as a Casper College Student.

**In of Command:**

If you have any problems with this class, you should first contact the instructor to attempt to solve the problem. If you are not satisfied with the solution offered by me, you should next take your problem through the appropriate chain of command starting with the Department Head then the and lastly the Vice President for Academic Affairs. Do not skip over any on this list it is inappropriate and shows disrespect for the order of command.

**Cultural Dishonesty - Cheating & Plagiarism:**

Casper College demands intellectual honesty.
Official Means of Communication: Casper College faculty and staff will employ your assigned College email account as a primary method of communication. You are responsible to check your account regularly. This is also, where you will find course evaluation links during course evaluation periods. If 100% of the class files the evaluation, then each student will have 50pts added to their final score for the semester. These evaluations are taken seriously. It is one of the sources the College uses to obtain feedback from you about course content and if appropriate information needed you was given for completion of your degree. If you say nothing nothing will ever change.

ADA Accommodations Policy: If you need academic accommodations because of a disability, please inform me as soon as possible. See me privately after class, or during my office hours. To request academic accommodations, students must first consult with the college’s Disability Services Counselor located in the Gateway Building, Room 344, (307) 268-2557, aber@caspercollege.edu. The Disability Services Counselor is responsible for reviewing documentation provided by students requesting accommodations, determining eligibility for accommodations, and helping students request and use appropriate accommodations.