

HOSPITALITY MANAGEMENT

Faculty

Donnelly

Associate of Applied Science Degree Hospitality Management

The hospitality management degree focuses on one of the fastest growing industries in the world. Hospitality includes, among others, focus areas in food and restaurant operations and management, the lodging industry and operations, parks and recreation, management, entrepreneurship, and conference centers. Students majoring in this area typically have an interest in owning or managing an enterprise or organization in the hospitality industry.

This is a nontransfer degree.

(Recommended Curriculum)

General Education (Minimum 17 credits) Credits

General education coursework can be completed from within or outside of the major field of study.

1. Exploration and Participation
 - BADM 1005 Business Mathematics I 3
2. Communication
 - CO/M 1010 Public Speaking 3
 - ENGL 1010 English I: Composition 3
 - ENGL 1020 English II: Composition or
 - BADM 1020 Business Communications 3
3. Relationship with the World (One course minimum)
 - Human behavior
 - U.S. and Wyoming constitutions 1-3
 - Cultural environment
4. General Education Electives
 - Must be chosen from areas 1, 2, or 3 above.
5. Physical Education 1

Major Requirements

- ACCT 1905 Practical Accounting I or
- ACCT 2010 Principles of Accounting I 4
- BADM 2010 Business Law I 3
- BADM 2340 Business Organizations and
Government Regulations or
- BADM 2350 Commercial Law 3
- HOSP 1520 Introduction to Hotel-Motel
Management Industry 3
- HOSP 1540 Front Office Procedures 3
- HOSP 1560 Convention Sales and Management . . . 3
- HOSP 1570 Human Resource
Hospitality Management 2-3
- HOSP 1580 Customer Service and Conflict
Resolution 3
- HOSP 2980 Cooperative Work Experience
(Hospitality) or electives 1-9

- IMGT 2400 Intro to Information Management 3
- MGT 2100 Principles of Management 3
- MGT 2150 Leadership 3
- MGT 2320 Food and Beverage Management 3
- MGT 2330 Food and Beverage Service 3
- MKT 1000 Sales 3
- MKT 2100 Principles of Marketing 3

A minimum of 64 approved semester credits are required for graduation. For specific graduation requirements see "Academic Policies" and "Degree Requirements."

Hospitality - Food and Beverage Management Certificate

Today's restaurant and beverage managers must be experts in providing quality service in an era of growing competitiveness. Upon successful completion of the food and beverage management certificate, students will have the organizational skills and technical expertise for a job in the food and beverage management area of the hospitality industry.

(Certificate Requirements)

- | General Education | Credits |
|---|---------|
| BADM 1005 Business Mathematics I | 3 |
| BADM 1020 Business Communications | 3 |
| ENGL 1010 English I: Composition | 3 |

Major Requirements

- ACCT 1905 Practical Accounting I or
- ACCT 2010 Principles of Accounting I 4
- BADM 1000 Introduction to Business 3
- HOSP 1570 Human Resource Hospitality
Management 3
- HOSP 2535 Planning and Control for Food
and Beverage Operations 3
- HOSP 2540 Bar and Beverage Management 3
- HOSP 2980 Cooperative Work Experience
(Hospitality Management) 3
- MGT 2330 Food and Beverage Service 3
- Electives 1

For specific graduation requirements see "Academic Policies" and "Degree Requirements."

ONLY COURSES NUMBERED 1000 OR ABOVE CAN BE USED TOWARD THE ASSOCIATE OF ARTS, ASSOCIATE OF SCIENCE, ASSOCIATE OF BUSINESS, ASSOCIATE OF FINE ARTS AND ASSOCIATE OF APPLIED SCIENCE DEGREES.

Hospitality - Human Resource Management Certificate

Today, a human resources manager must be an expert at providing quality service amid growing competition, technological innovation, and an increasingly sophisticated and demanding clientele. Successful managers have outstanding organizational skills, technical proficiency, and a commitment to the highest standards. The human resource management certificate will prepare students for the challenges of a human resource management position in the hospitality industry.

(Certificate Requirements)

General Education	Credits
BADM 1005 Business Mathematics I	3
BADM 1020 Business Communications	3
ENGL 1010 English I: Composition	3

Major Requirements

ACCT 1905 Practical Accounting I	or
ACCT 2010 Principles of Accounting I	4
BADM 1000 Introduction to Business	3
HOSP 1520 Introduction to the Hotel-Motel Management Industry	3
HOSP 1570 Human Resource Hospitality Management	3
HOSP 2600 Leadership and Management in the Hospitality Industry	3
HOSP 2620 Training and Development for the Hospitality Industry	3
HOSP 2980 Cooperative Work Experience (Hospitality Management)	3
Electives	1

For specific graduation requirements see "Academic Policies" and "Degree Requirements."

Hospitality - Marketing and Sales Management Certificate

Students specializing in the marketing and sales management certificate are primed for a career in sales in the hospitality management industry. The program concentrates on the technical and supervisory job skills that the position demands.

(Certificate Requirements)

General Education	Credits
BADM 1005 Business Mathematics I	3
BADM 1020 Business Communications	3
ENGL 1010 English I: Composition	3

Major Requirements

ACCT 1905 Practical Accounting I	or
ACCT 2010 Principles of Accounting I	4
BADM 1000 Introduction to Business	3
HOSP 1520 Introduction to Hotel-Motel Management Industry	3
HOSP 1560 Convention Sales and Management . . .	3
HOSP 1570 Human Resource Hospitality Management	3
HOSP 2520 Marketing of Hospitality Services	3
HOSP 2980 Cooperative Work Experience (Hospitality Management)	3
Electives	1

For specific graduation requirements see "Academic Policies" and "Degree Requirements."

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